

a FAIR FOR LIFE development programme in Kolhapur District, Maharashtra State, India



**Elite Green**

a supplier of organic commodities; integrated supplier in organic agriculture, cultivation and biodynamic techniques

310 farmers

Elite Krishi Vikas Sanstha Nagardale (EKVSN)

- ❖ certified Producer Organisation
- ❖ Organic and Fairtrade control systems

26 villages



support farming processes to improve cost reduction

Build and increase the capacity of children, youth and women for active participation in developmental activities.

49.25% growth in number of organic farmers since 2017



technical and know-how information to promote organic farming

Hectares growth of 44.74% in organic certified cane sugar fields since 2017

development of essential infrastructure



**Commitment to the farmers:**

- ❖ Fair price for the cane and advance payment.
- ❖ Participation in assessment analysis and development plan elaboration.

**Commitment to the children:**

- ❖ Study material and equipment to improve skills and options for children's future.

**Statement from Elite Green**

"The decision to buy fair trade sugar is an ethical choice that allows us to impact the lives of farmers and their families in a positive way.

When we purchase [from EKVSN], we help provide education, health care, environmental protection, sustainability and fair labour practices; that's a sweet deal for us all."

*Manish Raul, Fair Trade Manager*

**Commitment to the communities:**

- ❖ Infrastructure improvements.
- ❖ Drinking water for the villages.


**Commitment to the environment**

- ❖ Tree plantation next to the organic sugar cane plantation for biodiversity.
- ❖ No water waste: drip system.
- ❖ Reduction of use of fossils fuels.



**WATER**

- drainage
- irrigation
- storage & harvesting
- borewells & dams



**ELECTRICITY**

- solar pumps
- solar street lights
- electric fencing



**SCHOOLING**

- equipment
- scholarships
- music equipment



**TRAINING**

- organic agriculture
- animal husbandry
- biodiversity
- machinery
- marketing



**SAFETY EQUIPMENT**

- equipment inc safety shoes
- preventing damage by wild animals

